

We are experts
in bringing brands to life digitally

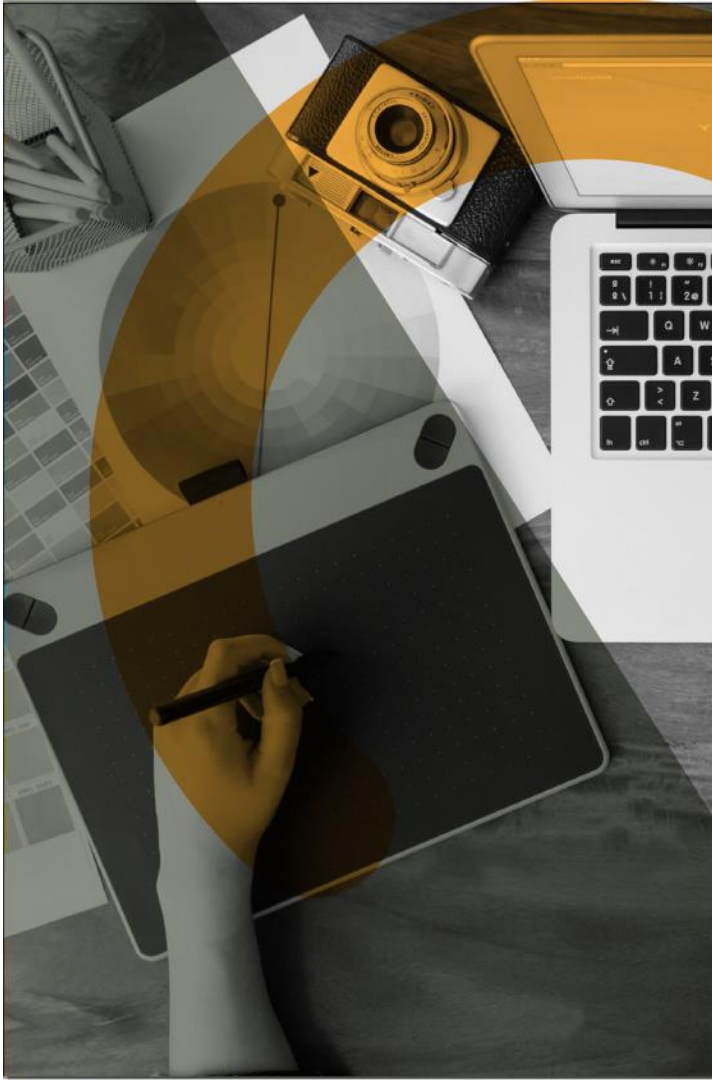
octopus References



OCTOPUS GROUP

Digital Marketing - Advertising - Exhibitions





About Us.

We are in Octopus company offering world-class creative and strategic solutions. We develop, implement and provide the necessary support to our clients. When you work with us, you will experience exceptional service and attention to details, and we are proud of ourselves in taking care of your service through our team with great experience in the local market with experience with the latest methods and global tools, our team has been working for more than fifteen years in the local market, where he helped and founded many online sales companies .

A local company with global capacity

From Riyadh, we set out to provide global innovative solutions that suit and inspire our local environment more creativity. It is your official partner for success and technical transformation. We go beyond managing advertising campaigns, social communication, identity and your technical support to responsibility for raising the happiness of your customers as a result of providing these services.



1

Ecommerce Consulting

Simply put, we increase your sales and the value of your business with minimal disruption and drain on resources.

2

Social Media Management

Simply put, we increase your sales and the value of your business with minimal disruption and drain on resources.

3

Performance Marketing

We only focus on what will improve your KPIs and move the needle. Every effort is measurable and scalable

What We Do

4

Field Force Management

Get your own bespoke Activation with our in-house team of experts

5

Branding

If you want your signage to make the strongest possible impact on your potential customers, then you need a strong, memorable, brand identity

6

Video Production

Bring your messages to life with best visuals

WHO WE WORK WITH.

- B2C
- BRANDS
- B2B
- STARTUPS





HOW WE WORK.

We start by listening to your team to learn about your business, goals, and what you've tried before.

Listen

1

2

Evaluate

We scrutinize everything and current competitors to determine the best strategies, strengths and weaknesses

With your approval, we start implementing the changes in an orderly way, and put forward the changes that are most likely to have a positive impact.

Execute

3



4

Enhance
& Develop

We measure and analyze results, and adjust or expand them based on the results. Then we run a series of tests to keep growing and make sure we're doing the best recipe for success



Social Media References

| | | |
|--|--|--|
| <p>TECNO</p> <p>CAMON 18 عیشہاتوازرت</p> <p>منشن ثلاث من اصحابك واربح جهاز CAMON 18</p> | <p>TECNO</p> <p>CAMON 18 عیشہاتوازرت</p> <p>منشن ثلاث من اصحابك واربح جهاز CAMON 18</p> | <p>TECNO</p> <p>CAMON 18 عیشہاتوازرت</p> <p>منشن ثلاث من اصحابك واربح جهاز CAMON 18</p> |
| <p>TECNO</p> <p>الف مبروك الفوز CAMON 18 @fawad_999</p> | <p>TECNO</p> <p>عیشہاتوازرت CAMON 18</p> <p>في يومك مبارک</p> | <p>TECNO</p> <p>عیشہاتوازرت CAMON 18</p> <p>في يومك مبارک</p> |
| <p>TECNO</p> <p>عیشہاتوازرت CAMON 18</p> <p>في يومك مبارک</p> | <p>TECNO</p> <p>عیشہاتوازرت CAMON 18</p> <p>في يومك مبارک</p> | <p>TECNO</p> <p>عیشہاتوازرت CAMON 18</p> <p>في يومك مبارک</p> |
| <p>TECNO</p> <p>منشن ثلاث من اصحابك واربح جهاز CAMON 18</p> | <p>TECNO</p> <p>منشن ثلاث من اصحابك واربح جهاز CAMON 18</p> | <p>TECNO</p> |

| | | |
|---|--|-------------------|
| <p>SPARK 8C</p> <p>TECNO</p> <p>13MP</p> | <p>TECNO</p> <p>SPARK 8C</p> <p>90HZ 15MP 64+5GB 5000mAh</p> | <p>TECNO Pova</p> |
| <p>TECNO</p> <p>TEACHERS' DAY YOU ARE THE BEST!</p> | <p>TECNO Pova</p> | <p>TECNO Pova</p> |
| <p>TECNO Pova</p> | <p>TECNO Pova</p> | <p>TECNO Pova</p> |

| | | |
|--|--|---|
| <p>تشارك في كل لحظة BAND 5</p> | <p>مقاومة الماء Water Resistance BAND 5</p> | <p>بالبطارية تدوم معك 15 Days Long (Typical Life) BAND 5</p> |
| <p>تتمتع بـ 70+ Sports Modes Day-Young BAND 5</p> | <p>أكثر من 70 نوع من الرياضة 70+ Sports Modes GTS 2 mini</p> | <p>بطارية تدوم معك Long Battery Life GTS 2 mini</p> |
| <p>مميزات خرج الحدود Push the Limits of SoS GTS 2 mini</p> | <p>GTS2 mini لنفسك لتتفكك</p> | <p>إضاءة رقيقة مريحة للعين Super light and thin GTS2 mini</p> |
| <p>GTS2 mini تشارك في كل لحظة</p> | <p>السعر 149، بعد الخصم 129 تحتوي على شاشة AMOLED تدوم البطارية حتى 15 يوم</p> | <p>GTS2 mini تحققها وحقها</p> |

| | | |
|--|---|--|
| <p>جاء وقت الترقية Z21</p> | <p>ببلا شك كله Z21</p> | <p>telo Z21</p> |
| <p>لدي مستوي جديد 1 Z21</p> | <p>telo Z21</p> | <p>telo Z21</p> |
| <p>مواصفات رائعة ICE70 Z21</p> | <p>مواصفات رائعة 5,050mAh 66W Z21</p> | <p>أفضل مواصفات Snapdragon 103 Z21</p> |
| <p>قوة Z21</p> | <p>كيش 120Hz AMOLED Z21</p> | <p>telo Z21</p> |
| <p>لدي مستوي جديد Z21</p> | <p>telo Z21</p> | <p>معالج قوي CPU Z21</p> |

| | | | | | |
|---------------------------------------|---------------------------------------|--|--|---|---|
| <p>LEAD</p> <p>LP03 PowerBank</p> | <p>LEAD</p> <p>LP03 PowerBank</p> | <p>LEAD</p> <p>LP03 PowerBank</p> <p>فوق 10000 مللي أمبير ساعة بجهدت لتجميعه وتزود جهازك</p> | <p>BRAVE</p> | <p>تابلت BRAVE Tech</p> | <p>BRAVE</p> |
| <p>LEAD</p> <p>LH03</p> | <p>LEAD</p> <p>LH03</p> | <p>LEAD</p> <p>LH03</p> | <p>BRAVE</p> <p>VASO BTSL1 10"</p> <p>شاشة 10.1 بوصة 1.280 x 800</p> | <p>BRAVE</p> <p>لا تستخدم إلا النسخة الأصلية من ORIGINAL</p> | <p>BRAVE</p> <p>VASO BTSL1 10"</p> <p>شاشة 10.1 بوصة 4GB + 64GB</p> |
| <p>LEAD</p> <p>LH03</p> | <p>LEAD</p> <p>LH01</p> | <p>LEAD</p> <p>H-LOG PLUS</p> | <p>BRAVE</p> <p>VASO BTSL1 10"</p> <p>بطارية 6000mAh</p> | <p>BRAVE</p> <p>كيف نحافظ على عمر البطارية أولاً: تجنب شحنها إلى 100% ثانياً: تجنب استخدامها في الحرارة</p> | <p>BRAVE</p> <p>VASO BTSL1 10"</p> <p>شاشة FHD</p> |
| <p>LEAD</p> | <p>قوي ومعتمد Leopard SS</p> | <p>LEAD</p> | <p>BRAVE</p> <p>Tech</p> | <p>VASO BTSL1 10"</p> <p>عالمك الجديد في التكنولوجيا</p> | <p>BRAVE</p> |





masdar.saudi



الكهرباء



المعدات

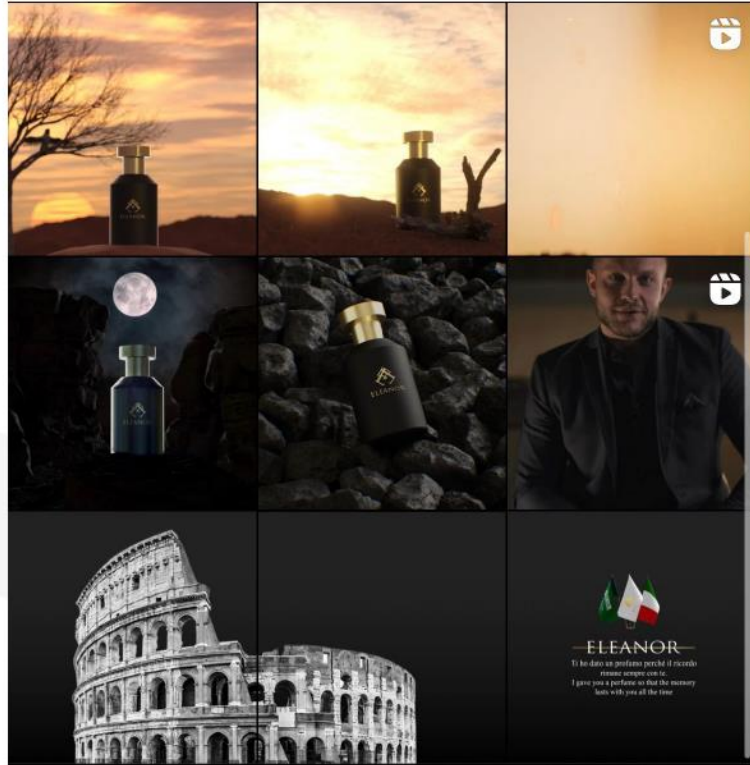


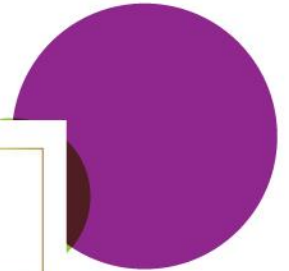
التمديد الصحي



الحديد

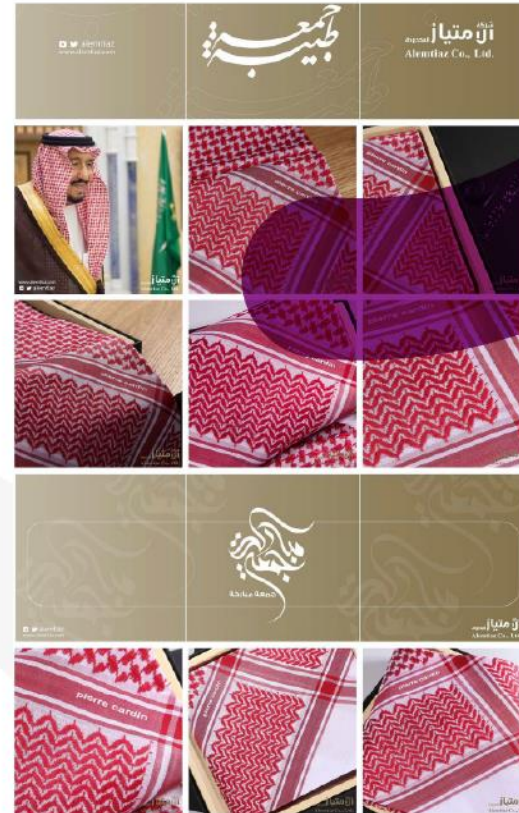


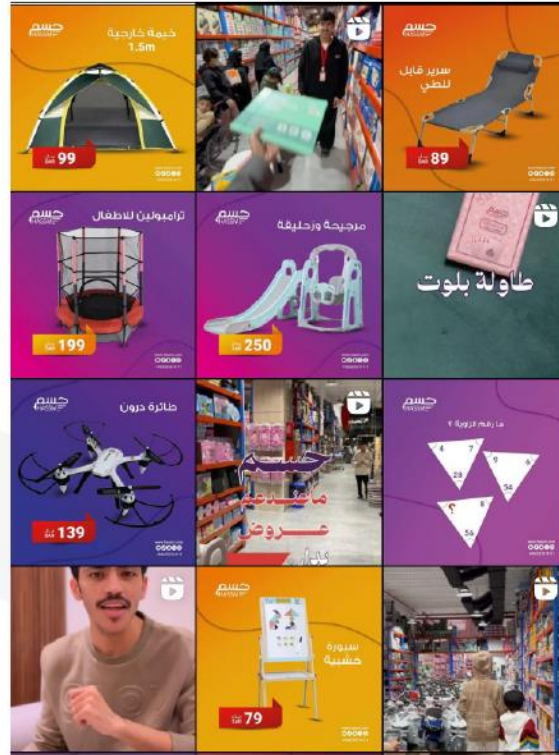


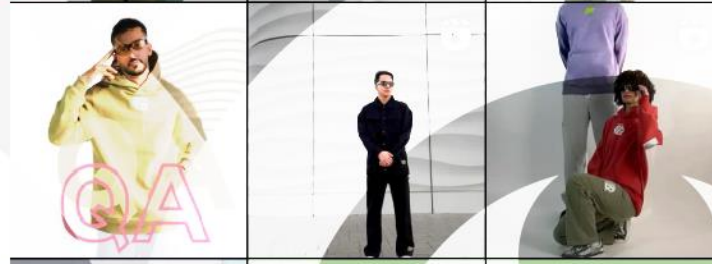


| | | |
|--|----------------------------------|--|
| <p>شاركنا في وقتنا مع الفستق والسكر والنعناع</p> | <p>كوكيز كوكيز كوكيز</p> | <p>is coming</p> |
| <p>BIS COFFEE</p> | | <p>بيستكوف بوهوب يكمل حلوة يومك</p> <p>المرتبعة ببيستكوف بوهوب المرتبعة ببيستكوف بوهوب</p> |
| <p>اللحظة</p> <p>تشاركك</p> | <p>كوكيز</p> <p>ذائبه</p> | <p>تضيق</p> <p>تذوب فيها</p> |

| | | |
|--|--|---|
| | | |
| <p>مع منتجات</p> <p>تكمل وحبهم وتكمل صحتهم</p> | <p>بجك العودة للدراسة</p> <p>132 99</p> <p>شاي العجوة والتمريل</p> | <p>صحتهم، صحتهم</p> <p>أنتروا لهم الفحة</p> |
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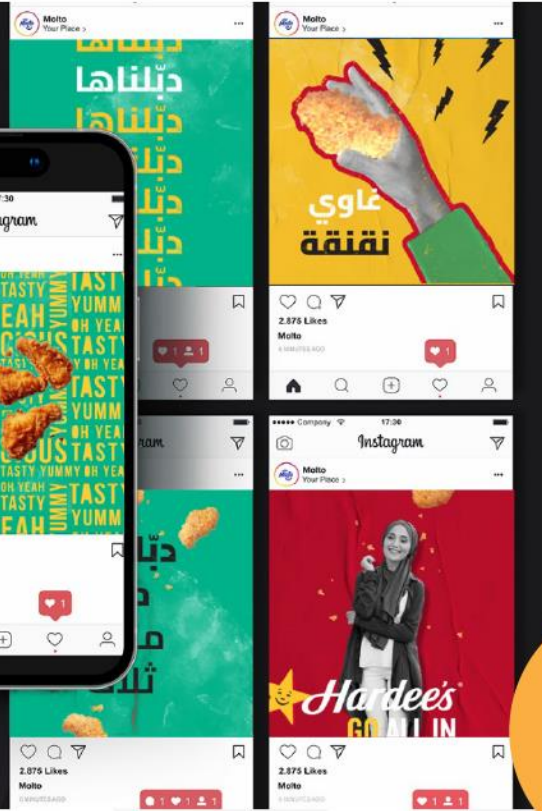


A woman with long brown hair, wearing a grey knit sweater and jeans, is shouting into a megaphone. She has her mouth wide open and her right hand raised. The background is a grey gradient with abstract shapes: a green arc in the top left, a white and grey geometric shape in the top right, and a large orange shape in the bottom right. A blue rectangular frame surrounds the text. In the bottom left corner, there are several small white circles and grey vertical bars.

Creative Content Campaign References



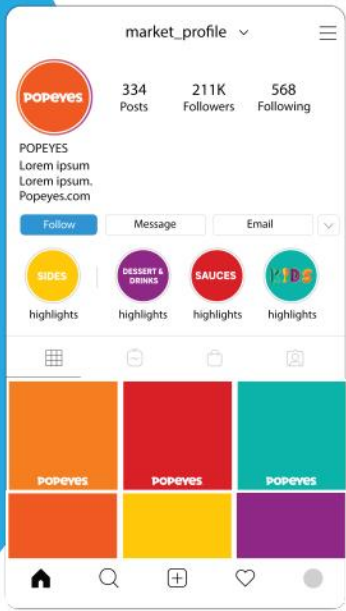
 **Hardee's**
GO ALL IN





POPEYES

LOUISIANA KITCHEN



Idea Templet
social media

MNEEFA

اسم فرس الملك عبدالعزيز المؤسس

الفكرة
الخيال أصالة طبيعة تحمل ووفاء



ووفاء



تحمل



طبيعة

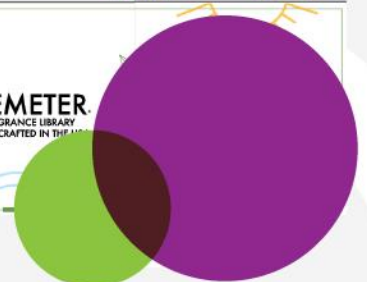
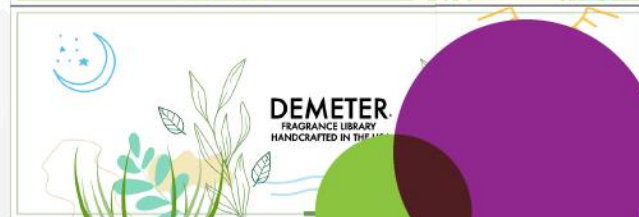
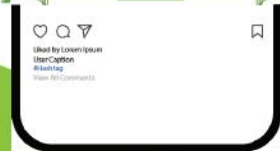
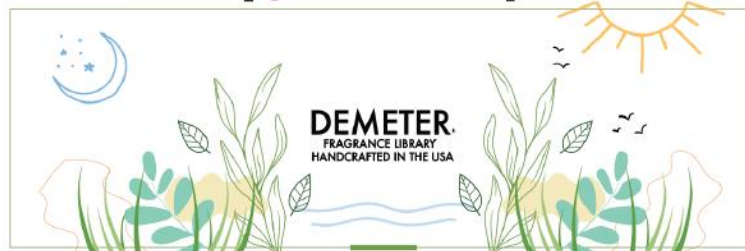


الخيال أصالة



DEMETER.

FRAGRANCE LIBRARY
HANDCRAFTED IN THE USA





DEMETER.
FRAGRANCE LIBRARY
HANDCRAFTED IN THE USA

RAIN

A clear glass perfume bottle with a silver cap, labeled 'DEMETER RAIN'. The bottle is set against a blue background with a sun, a moon, and stylized plants.

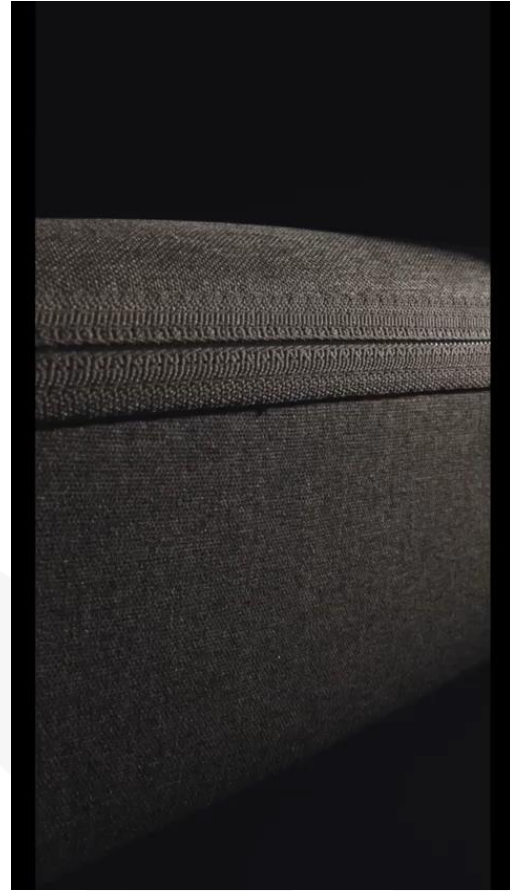
DEMETER.
FRAGRANCE LIBRARY
HANDCRAFTED IN THE USA

AMBER

A clear glass perfume bottle with a silver cap, labeled 'DEMETER AMBER'. The bottle is set against an orange background with a sun, a moon, and stylized plants.

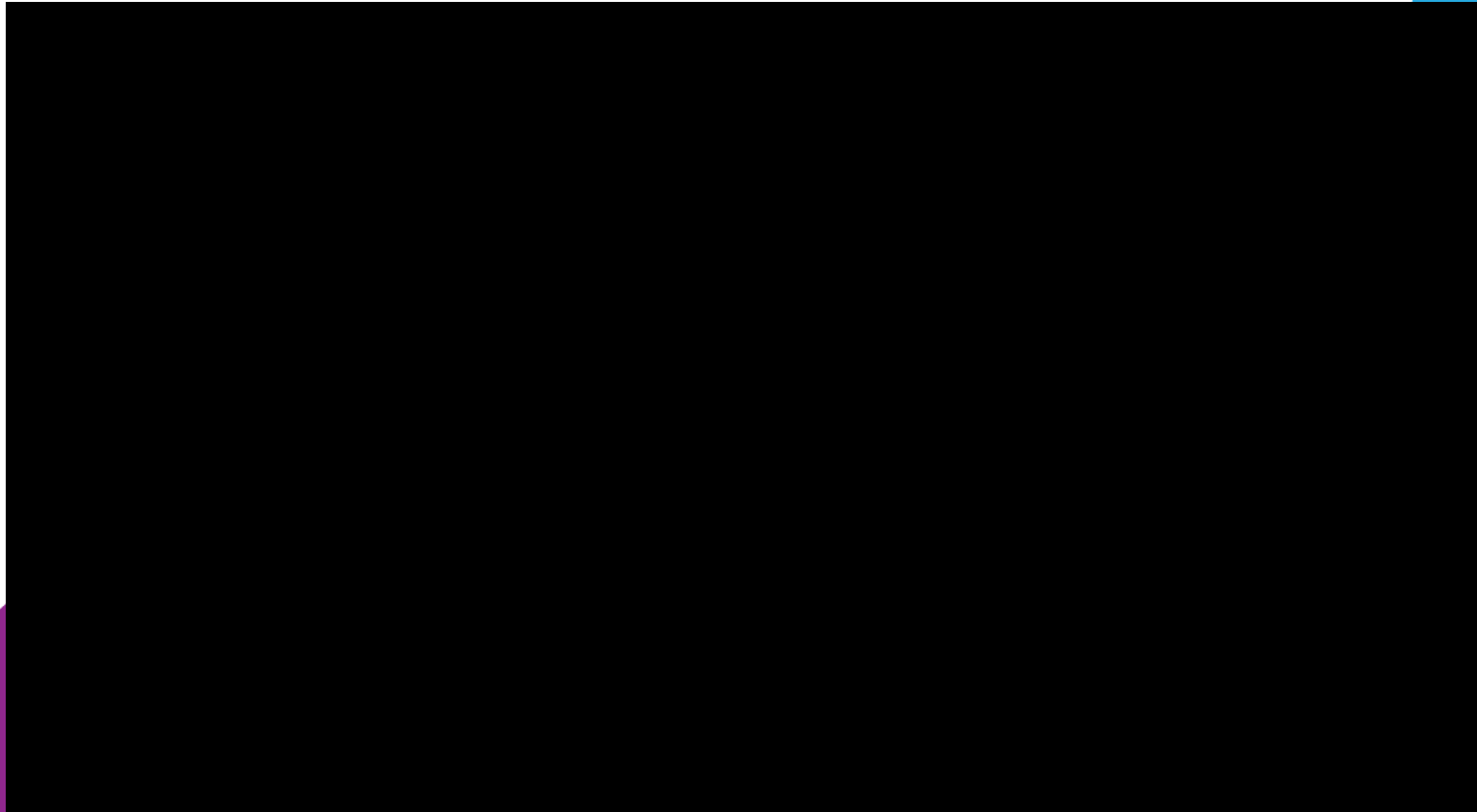


Listen
Video Production
References









A woman with dark hair is shown in a dark, moody setting. She is wearing a dark top and several gold bangles on her right wrist. Her right hand is raised to her forehead, and she appears to be looking down or away from the camera. The background is mostly black, with some light reflecting off a surface in the foreground. The overall mood is somber and contemplative.

خلونا
نشوفكم ..





A top-down view of a desk with various items: a white alarm clock, a spiral notebook, a pen, a pencil, a keyboard, and a notepad with the word 'EVENTS' written on it. A purple rectangular frame is centered over the clock, containing the text 'Event Management References'. There are also green and orange curved shapes in the corners.

Event Management References







A woman with long dark hair and glasses is looking down at a tablet computer she is holding. She is wearing a light-colored button-down shirt. The background is a blurred office environment with large windows and modern architecture. There are decorative graphic elements: a purple curved shape in the top left, a green curved shape in the bottom right, and a white circular graphic with the number '15%' inside in the upper right. The text 'Ground Activation' is centered within an orange-bordered box.

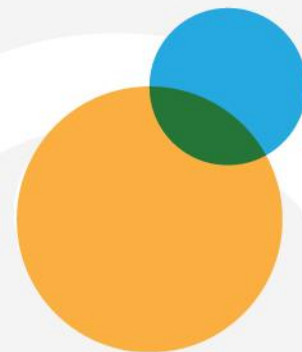
Ground Activation

References

BTL – Ground Activation – Jeddah



BTL – Ground Activation – Jeddah



A smartphone is positioned diagonally on a dark wooden surface. The screen shows the Facebook login page with the word 'facebook' in a large, white, sans-serif font. Above the phone, the words 'SOCIAL' and 'MEDIA' are spelled out using white Scrabble tiles. The tiles are arranged in two rows: 'S O C I A L' in the top row and 'M E D I A' in the bottom row. The background is a dark, textured wooden surface. There are decorative curved shapes: a purple one in the top-left corner and an orange one in the bottom-right corner.

S O C I A L
M E D I A

KOL Management

We have worked with these influencers and are currently collaborating with even more



برهان



احمد الجار



فرح
الصراف



حمود
الفايز





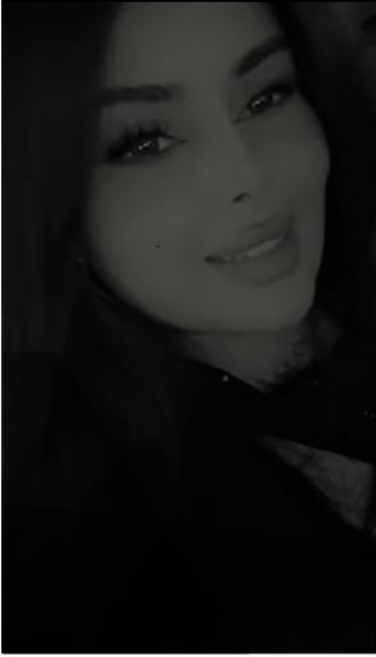
مرام
الحربي



بن قاسم



ليسا



دستور



عبدالرحمن
السدحان



يعقوب
بو شهري



مريم الناصر



احمد الشهري



صالح اوبلز



رهف الحربي



MEDIA

Media Buying Campaign

References

RADIO

TELEVISION

NEWSPAPERS

MAGAZINES

INTERNET

Riyadh - Nakheel Mall



Riyadh - Nakheel Mall



Riyadh - Salam Mall



Jeddah - Redsea Mall



Jeddah - Arab Mall



Jeddah - Andalus Mall



Jazan - Kadi Mall

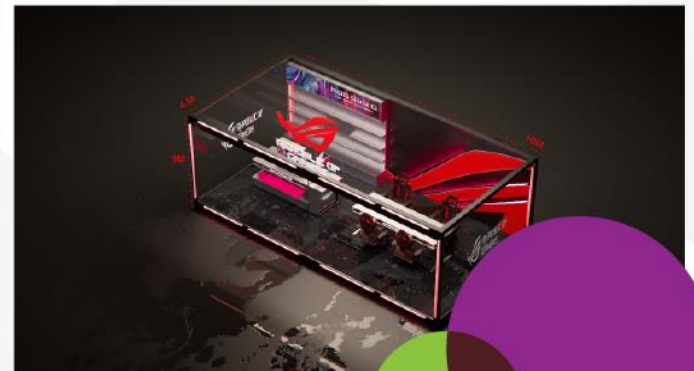




Production

References

Production – Booth



Production – Booth



Production – Booth



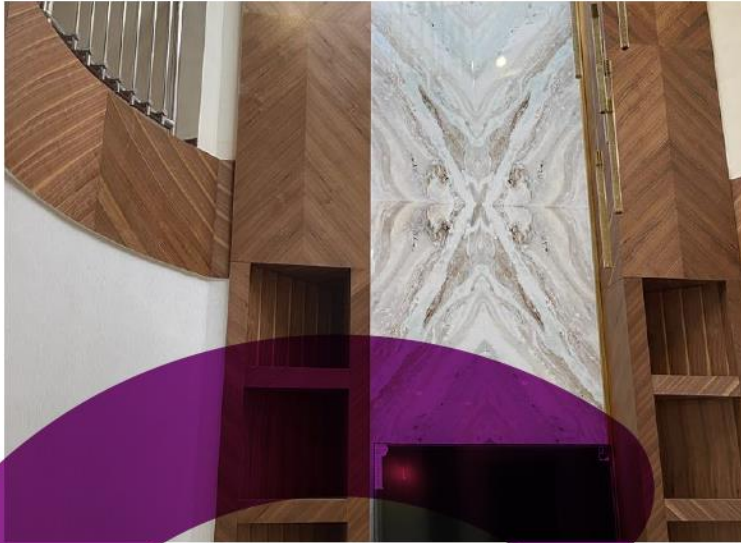
Production – Display Stands



Production – In-store Branding



Production – Interior Designing





Production

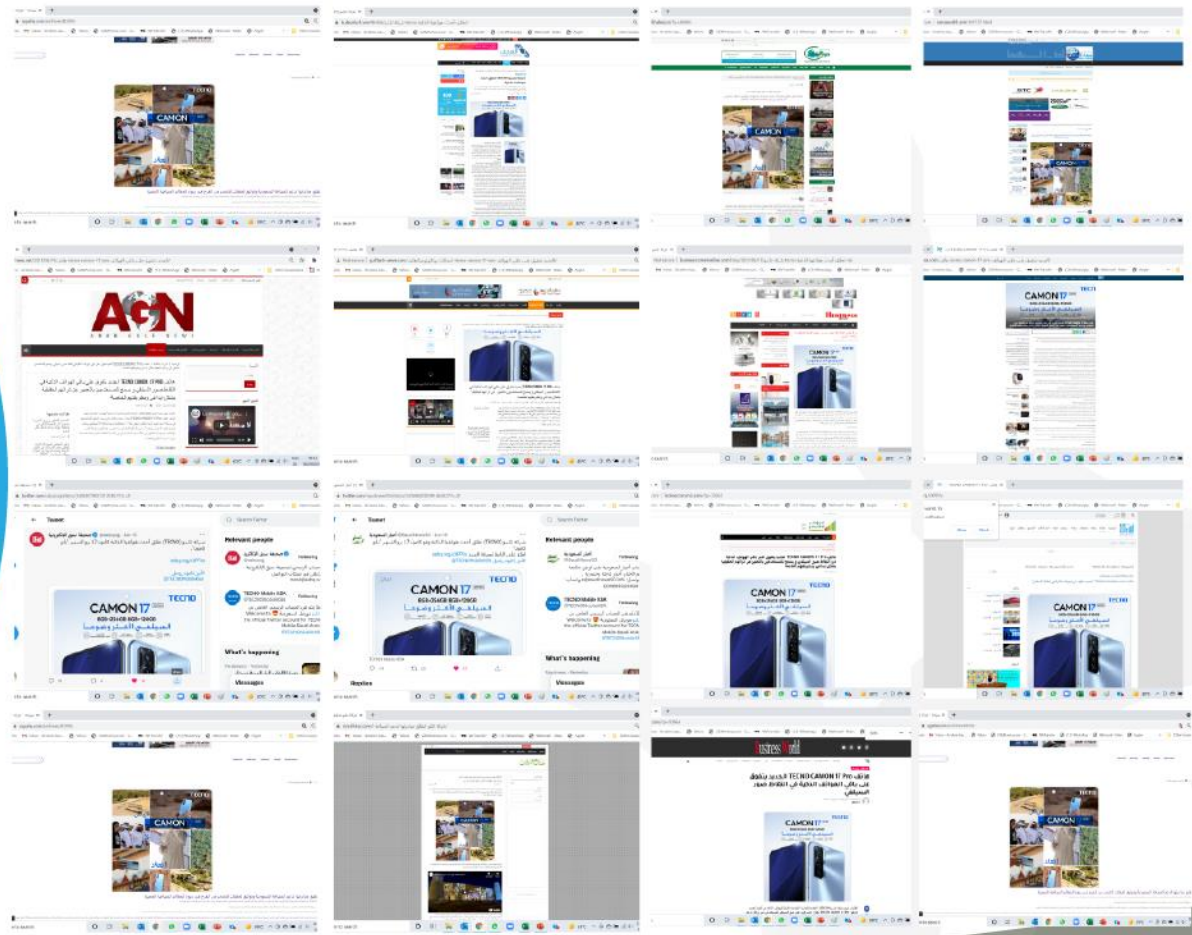
References



The image features a background of newspaper text and large, grey, 3D block letters spelling 'PR'. A purple rectangular frame is centered over the text. The text 'PR Campaign' is in a smaller font, and 'References' is in a larger, bold font. There are decorative orange and green curved shapes in the corners.

PR Campaign

References





Our
Partners



Hisense

AQUAFINA

زين
zain

ASUS

GAMERS
الرياض

SABB ساب

ZTE



AMERICANA

Hardee's



Peets Coffee



AUKEY



XTOUCH



Infinix



DEMETER®
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realme



عصر الجوال
Assr AlJawal

amazfit



وزارة الثقافة
Ministry of Culture



وزارة التعليم
Ministry of Education



وزارة الصحة
Ministry of Health



Ministry of Labor
Kingdom of Saudi Arabia

SAR

الخطوط الحديدية السعودية
SAUDI ARABIA RAILWAYS



جامعة الأميرة نورة بنت عبد الرحمن
Princess Nourah bint Abdulrahman University

جادة



بنك التنمية الاجتماعية
SOCIAL DEVELOPMENT BANK



ARAC
Healthcare
أراك
للحياة الصحية

Middle East

Exhibitions Conferences Events

معارض الشرق الأوسط



Dublin بلين
Moroccan Fashion

AGILE

SMARTlink
communications services

JADON
Investment and real estate development

MOZIN
مزن

MOZIN
للإستثمار والتطوير العقاري
Real Estate Development & Investment

DataForce
قوى البيانات

Antara
Hotel Suites
انتارا

TOM
Cafe

MUSK ELLOLO
LUXURY PERFUME

شركة مزن للإستثمار
Mozen Investment Company

أيت فاردن
دا لاونج

BURGER WORLD
برغر وورلد

شاورما الطازجة
Shwerma Tezaiha

S.M.A.T

الضأن العليل
PAMPERED SHEEP

تكاful الشرق الأوسط
Takaful Al Sharq Alawsat
للمعاية الصحية For Health Care

AGILE

الشايك
للشايك
الشايك
الساعات
alshaya

مركز دور الأعمال
Dour Business Center
دور الأعمال



OCTOPUS GROUP
Digital Marketing - Advertising - Exhibitions

شكراً لكم
Thank you